

Women in Business & Environmental Committee present the “Save Our Planet” Awards!

The April Women in Business luncheon, which was held at the Pocono Inn Town, featured the annual Save Our Planet Awards presentation. Each year, the Environmental Committee recognizes individuals and companies that have shown outstanding or innovative environmental contributions in our area. This year's award winners were:

Non-Profit Category: Developmental Education Services/Adult Training Facility

Volunteer Organization Category: Aquashicola/Pohopoco Watershed Conservancy

Travel & Tourism Category: Spa Shawnee

Government Category: Tobyhanna Army Depot

Individual Category: Heidi Secord

Business Category: LTS Builders

Mark Lichty Award: David Bonser

Honorable Mentions were also awarded to:

Polysteel Better World Technology, Monroe County Transportation Authority, and Twin Boroughs Recycling



We would like to thank our Major Sponsors LTS Builders and sanofi pasteur, and our other sponsors Polysteel Better World Technology and Renee Wyant of Countrywide Home Loans. We would also like to thank Blossom Studios for the beautiful trophies that they created for this event.

The 50/50 drawing was won by Elaine Woodland of Pocono Community Bank which she donated back to the scholarship fund.

The May Women in Business luncheon will be held at The Sycamore Grille and will feature Daisy Gallagher, of Gallagher & Gallagher who will talk about Government Contracts.

For more information on future WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

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Greater Pocono Business Magazine TV Show

Our Local Business and Economic News Report+

Airtimes: Mondays at 4:30 p.m.,

Thursdays at 8:00 p.m.,

and Sundays at 12:00 noon on

Blue Ridge Cable TV 13.

Airtimes are subject to programming changes.



For up-to-date airtime changes, program information, or to download a copy of the show, go to WWW.GeorgeTV.com

Business to Business

Marketing and Advertising: The Difference

Many business owners confuse marketing and advertising. While they are related, each has distinct definitions.

Advertising is “a means by which a seller of a brand of good or service attempts to increase its sales by communicating with buyers, informing them of the nature and attributes of the brand and persuading them to buy it in preference to competitors’ brands”, as stated in Collins dictionary of Business. Advertising is a component of marketing.

According to Collins dictionary of Business, *marketing* is “the managerial process of identifying customer requirements and satisfying them by providing customers with appropriate products in order to achieve the organization’s objectives. Marketing goes beyond merely selling what the firm produces”

Before you go and put an advertisement out to the consumer, it is very wise to formulate, review and evaluate and implement your marketing process. This “marketing plan” has many integrate and valuable segments. To be most effective, it is good to include many, if not all, of the following:

Companies goals and objectives

What is your position

What are you offering (product/service)

What are your strengths, weaknesses, opportunities and threats

Marketing goals and objectives

Goals should be realistic and fit your company goals

Objectives are measurable and follow a pre-set timeline

Marketing strategies

What is your product

How to you determine the pricing

What is the right method of distribution

How will you promote and where and how

What type and when do you advertise

Marketing policies

Your internal guidelines

Who is responsible

What is the marketing budget

Are they regulatory requirements

What are your required results

If you need assistance with your marketing plan, please contact the chamber at 570.421.4433 or dburdge@greaterpoconochamber.com

New Committees Forming

The commitment of GPCC to continually provide our client members with the best of information available means the expansion of our committees. The Board of Directors has recently approved the creation of several new committees and taskforces. They are, with their missions:

Energy Committee

GPCC supports efforts to secure a ready supply of affordable and efficient energy source(s) for its client members. We will research and provide information on:

- Energy policies competitive with other states
- Promote energy conservation efforts by all business and industries
- Support the investigation of domestic natural gas and oil supplies using appropriate environmental controls
- Support appropriate energy technologies
- Educate the membership on all sources of energy, including alternatives

HUBZone Taskforce

GPCC understands the impact our local businesses are facing with the upcoming review of the HUBZone status of Monroe County. We will research and provide:

- Financial impact the loss will have on the residents
- Support the extension of the HUBZone status beyond 2010
- Events for business owners to receive, first hand, on what they can do to extend the HUBZone status

Marketing Taskforce

GPCC continues to expand their offering of marketing and advertising initiatives to their client members by:

- Research the feasibility of creating new networking opportunities for client members
- Develop new and affordable advertising opportunities for client members
- Assist with the formulation of educational workshops and seminars with marketing related topics

As the overseer of GPCC communications, the Marketing Taskforce will:

- Standardize all press releases provide by GPCC to the media
- Assist with the determination of the appropriate media sources for press releases
- Offer guidance and/or assistance regarding content on the various chamber communications such as the newsletter and website

For information regarding your participation in these new committees, please call 570.421.4433 or e-mail dburdge@greaterpoconochamber.com.

From the Chairman of the Board



In recent years the Greater Pocono Chamber of Commerce has increased its focus on legislative affairs, particularly the Pennsylvania Legislature. The Chamber's energetic Legislative Affairs Committee, headed by past Chamber Board President Barbara Samet conducts monthly meetings on first Fridays.

In addition to volunteer committee members, it is common for multiple State Representatives, Senators or their designees to attend and render some accounting of legislative agenda items affecting Chamber members.

It is also common to see public officials at various Chamber events, such as the Annual Expo, Annual Awards Dinner and special events where a public official is the featured speaker. I've discussed with staff and Board members our Chamber's role in facilitating this type of on going relationship with our State Legislators and their respective staffs. I would venture to say that the amount of Chamber Staff time devoted to communicating with our State Senators and Representatives is likely at an all time high. Some of this trend can be attributed to the fact that our legislative culture has evolved into "full time" elected positions with a growing number of "full time" staff, hence greater opportunities for visibility and attendance at more community events. Also, as a regional organization, our Chamber's core membership encompasses no fewer than all or part of ten State Legislative and Senatorial districts. Hopefully the next decennial reapportionment will streamline those boundaries into fewer districts, each with a "center of gravity" in Monroe County. Until then, our staff will continue to prepare as many invitations, "thank you's", and extra copies of resolutions for Chamber events and press releases as necessary.

As a Board member for nine years and executive Board member for the past six, I've witnessed this pattern emerge. Initially I asked myself whether staff time devoted to legislative contacts could be better spent on other tasks seemingly more directly related to membership. More recently I've come to realize that our Chamber can and does serve its membership by nurturing open lines of communication with our state legislative delegation and facilitating one on one contact with members who choose to engage in Chamber sponsored events. I also believe, as a civic organization, it is the Chamber's "civic duty" to engage our elected officials, and hold each accountable for the tough decisions affecting members. Perhaps the best example of this evolving Chamber function is the monthly opportunity for each member to participate in the Government Affairs Committee meetings held on each first Friday of the month. Call the Chamber office to confirm the next meeting and receive an upcoming agenda.

Comment on this column? Send to jmcdonald@josephmcdonaldlaw.com

May 2008 Calendar of Events

- May 1**.....*Membership Committee*
8:00 a.m. – GPCC
- May 2**.....*Government Affairs Committee*
8:00 a.m. – Pocono Inne Town - Stroudsburg
- May 6**.....*Business for Breakfast*
7:30 a.m. – GPCC
- May 9**.....*Leadership Pocono*
8:00 a.m. – GPCC
- May 12**.....*Quality of Life Committee*
8:30 a.m. – GPCC
- May 12**.....*Education Committee*
12 Noon – Monroe Career & Technical Institute - Bartonsville
- May 12**.....*New Member Orientation*
1:30 p.m. – GPCC
- May 12**.....*Membership Appreciation*
5:00 p.m. – Skytop Lodge – Skytop
- May 13**.....*Women in Business Luncheon*
12 Noon – Sycamore Grille – Delaware Water Gap
- May 14**.....*Economic Development/Transportation Committee*
8:00 a.m. – GPCC
- May 16**.....*Monthly Breakfast*
7:30 a.m. Pocono Inne Town – Stroudsburg
- May 19**.....*Executive Committee*
8:30 a.m. – GPCC
- May 20**.....*Business Development Committee*
8:00 a.m. – GPCC
- May 21***HR Committee*
8:30 a.m. – GPCC
- May 23**.....*Environmental Committee*
8:00 a.m. – GPCC
- May 27**.....*Board of Directors*
8:00 a.m. – Pocono Inne Town - Stroudsburg
- May 27**.....*Women in Business Steering Committee*
10:00 a.m. – GPCC
- May 27**.....*Youth Appreciation Day*
12 noon – Pocono Inne Town - Stroudsburg
- TBA***Expo Committee*
- TBA***Finance Committee*
- TBA***West End Committee*



**Now Accepting
Applications for
2008-2009 Class**

Ribbon Cuttings Michael Baxter & Associates



Michael Baxter & Associates Commercial Real Estate and Property Management has the most comprehensive database of Pocono commercial real estate, including investment properties, industrial space, offices, and retail properties. Let Michael Baxter & Associates help you chart a successful course on your journey in Northeast Pennsylvania's commercial real estate market. They are located on W. Main Street in Stroudsburg. For more information, please contact them at (570) 421-7666.

New Member Orientation

(*please note: this will no longer be called New Member Breakfast*)

BIE Blake provides the latest in nutrition, health, wellness and anti-aging technologies. They also provide meals to nourish the children all over the world. They are also involved in measuring anti-oxidants and analyzing skin treatments and therapy. To schedule an appointment or learn more about BIE Blake, visit them on the web at www.bieblake.nsedreams.com or please call (570) 476-0858.

Elegant Shine- Mobile Auto Detailing provides professional automotive detailing service for all makes and models. Their service is mobile so they COME TO YOU, whether you're a large corporation, small business or even an individual. For detailing unlike the rest, call (570) 460-5610 or to check out a complete list of their services and pricing go to www.elegantshine.com.

Fishers Heating and Air Conditioning, LLC is a locally owned and family operated heating and air conditioning contractor. They are a Bryant Factory Authorized Dealer and NATE certified who offers air quality, duct cleaning, heating and air conditioning sales and service. They also offer AFC Energy Star financing. To cool down today, visit them on the web at www.fishershvac.com or call (610) 681-4654.

Michael's Plumbing & Drain Cleaning offers all residential and light commercial plumbing. All repairs including installations, kitchen and bath remodeling, pumps, water heaters, tile and drywall. They are locally owned and operated by owner Michael Chiavaro. To get service you can count on, give them a call at (570) 234-6174.

Pocono Web Design, LLC is a custom website design company who provides custom layout, graphics, database, shopping carts and online payment solutions. For the website design of your choice, based on your needs. Visit them on the web at www.poconowebdesign.com or call today at (866) 420-9125.

Pre-Paid Legal Services, Inc. provides low cost access to the legal system through a nationwide network of attorneys for individuals, families, and even small businesses. Visit them online at www.prepaidlegal.com/hub/sutton70 or call them at (866) 225-7757.

Membership Anniversaries

15 Years

Fernwood Hotel & Resort
Payrolls Unlimited

10 Years

Community Express News Newspaper

5 Years

Barn Door Antiques
CPB International, Inc.

Congratulations!

From the President



On April 14, 2008, the Lehigh Valley Chamber of Commerce asked the Carbon County Chamber of Commerce and the Greater Pocono Chamber of Commerce to collaborate with them, hosting a breakfast meeting with guest speaker United States Senator Arlen Specter and Grover Norquist, President of Americans for Tax Reform. Several board members and staff of GPCC attended the meeting.

Senator Specter provided insight regarding national initiatives on utility costs, alternative energy options and the crisis facing us today on the infrastructure crisis not just in Pennsylvania, but across the country as well.

Americans for Tax Reform is a non-profit lobbying organization, founded in 1985 at the request of President Ronald Reagan. ATR "opposes all tax increases as matter of principle", per Mr. Norquist, President of ATR.

This event, the first formal collaborative effort of the three chambers, provided a voice to the Senator on issues relevant to the area today. By combining together, over 7,000 businesses were represented. The Greater Pocono Chamber of Commerce is proud to be the "Voice of Business since 1910". We look forward to joining together with Lehigh Valley Chamber and Carbon County Chamber again in the near future.

Robert Phillips, IOM

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

3rd ANNUAL BIZZY AWARDS HAS NEW CATEGORIES, OPEN TO NON-PROFITS

(Applications are available for the 3rd Annual Bizzy Awards Competition in the Pocono Mountains).

This year, there are two new categories – Best Retail Window Display and Best Interior Design of Office Space. This is in addition to the ten regular categories.

Also this year, The Bizzy Awards contest is now open to all non-profit organizations as well as chamber business members. Entries must be received at the chamber office by May 29th, 2008.

The Bizzy Awards will be raising money this year for a scholarship for Monroe County Students at East Stroudsburg University's College of Business, Management & Economics.

"This is fun and friendly competition between businesses here in the Poconos", says George Roberts, executive producer of the Bizzy Awards TV Broadcast. "Each category comes with its own set of entry guidelines. Information to support your entry must be included"

The chamber membership will receive a ballot to vote on all entries. Five nominees will be chosen for each category and announced in August.

Winners will be announced at a special TELEVISED red-carpet awards banquet to be held September 25th at Fernwood Resort in Bushkill. Each winning business will receive a specially-designed crystal Bizzy Award.

To get an entry form, go to www.BizzyAwards.com or contact the Greater Pocono Chamber of Commerce at 570-421-4433.



1st Annual Bizzy Award Winners - 2006

Photo courtesy of Ken Shurman/VIP Studios/Mt. Pocono

Members in the News

ActionCOACH, the world's number one business coaching franchise, has been selected for the 2008 Franchise Business Review Franchise 50. They were ranked number 41 in the Franchise 50 "Large Class" category, which focuses on systems with 200 or more business units. No other business coaching company in the industry has more than 200 units in their network. To learn more about business coaching and an ActionCOACH near you, please visit www.actioncoachpa.com.

Borders bookstore located in Stroudsburg, PA will collect new children's books purchased by customers from April 13 to May 3 and donate them to the Pediatric Patient Care Unit at Pocono Medical Center during National Hospital Week (May 11-17).

Pocono Medical Center provides a lending library to children and their families during a patient's hospital stay. Through this book drive, Borders will help expand that library. All new books purchased by Borders' customers will provide the Pediatric Patient Care Unit at Pocono Medical Center the much appreciated books to add resources to their already existing library allowing children to read during their hospital recovery.

Bushkill Falls is doing a season-long recycling program to benefit the Pocono Wildlife Rehabilitation Center. Visitors who donate a used cell phone will receive a \$1.00 discount on adult admission. For every cell phone collected \$1.00 will also be donated to the wildlife center.

The phones can be recycled and sent to areas with economic necessity. Some phones are also refurbished and given to those who are in need of 911, emergency only, communications.

"One of the goals at Bushkill Falls has always been to be a good steward of the land. This charitable recycling program greatly benefits the Pocono Wildlife Rehabilitation Center and assists in preserving the environment and bringing communications to those who could otherwise not afford it," said manager Donna Smith. "Cell phones contain many toxins and are very hazardous to our environment, and they should not end up in landfills." All cell phones, regardless of age or condition, will be accepted. Deactivate the phone before donating.

Open daily at 9 a.m. Bushkill Falls' parking is always free. Admission to the falls and exhibits is \$9.00 for adults, \$8.00 for seniors and groups of 25 or more, \$4.00 for ages 4 to 10, and free for children under four. It is located on Bushkill Falls Road just off Rt. 209 in Bushkill, PA. For additional information contact Bushkill Falls, P.O. Box 151, Bushkill, PA 18324 or call (570) 588-6682. The web address is www.visitbushkillfalls.com.

Core People Resources today announced a partnership with Chambers of Commerce Service Corporation (CCSC) of Wexford, PA. CCSC provides options in healthcare coverage and a full spectrum of employee benefits for Pennsylvania chamber members through its *ChamberChoice* portfolio.

The partnership will complement both companies' ability to offer a broader level of employer services, including comprehensive human resource outsourcing that is backed up by exceptional customer service at discounted rates.

CPR's online platform offers fingertip access to information, documents, best practices and professional expertise on a variety of business topics including: Human Resources, Financial Management, Information Technology, and Sales & Marketing.

For more information, contact Core People Resources at 1-877-277-4249, support@corepeopleresources.com, contact *ChamberChoice* at 1-800-377-3539, chamberchoice@jrgadvisors.net, or www.chamberchoice.com

East Stroudsburg University is presenting a Workforce Development Seminar Series from April through June.

Issues of interest to the business community ranging from productivity and conflict resolution to managing conflict will be the focus of a series of workforce development seminars at East Stroudsburg University. The seminars were just announced by ESU's new Division of Research and Economic Development.

Presented by experts, the programs are being offered through ESU's Corporate University, an affiliate of the university's Center for Research and Economic Development (CFRED), a 501c3 private, not-for-profit corporation. The Corporate University presents strategic workforce development programs and services to the business community.

Miguel Barbosa, director of workforce development at ESU, said, "The first Workforce Development Seminar Series will focus on Organizational Development and will feature experts in the areas of Lean Enterprise, Performance Management, Productivity and Conflict Resolution." Barbosa added, "These seminars provide an exciting opportunity for the business community to strategically address critical issues that impact the success and growth of their businesses or organizations."

For more information about the programs and registration please visit www.esu.edu/red or call Miguel Barbosa, director of workforce development at 570-422-7920.

S&S amusements returns to the **Fernwood Hotel and Resort** Great Lawn for family fun on May 28 through June 1 and again for five days beginning July 22nd. Open to resort guests, residents and anyone vacationing in the Pocono Mountains region, the Fernwood Carnival will offer everything from traditional carnival games and rides, children's rides, festival foods, and chances to win using skill and a little luck. Danny Lynch, Entertainment Director for Fernwood, said, "We have been staging an annual carnival on the Great Lawn for many years. It has been very popular with both guests and area residents counting on its return each year. That popularity encouraged us to add a second May date in addition to our traditional July show." Admission to the carnival has a pay one price Family Night, where one payment of \$16 per person allows unlimited ride usage, scheduled for May 28-29 and July 22-24 from 6:00 p.m. to 10:00 p.m. An additional pay one price special at \$13 will be offered May 31-June 1 from 2:00 p.m. to 5:00 p.m. and July 26-27 from 2:00 p.m. to 5:00 p.m. Lynch continues, "We are once again hoping for good weather but if Mother Nature does not cooperate, we will keep the food vendors open along with the competitive games like dart throwing and water guns but close the rides until the weather improves. Parking for the carnival is free." For more information, contact Fernwood at 888-FERNWOOD or go to FernwoodHotel.com.

Herbert, Rowland & Grubic, Inc. (HRG) has invited Stephen Draus, P.E. to join the Water & Energy Engineering Service Group as a Project Engineer for the Northeast Pennsylvania region. In this role, he will be responsible for performing studies, design computations, construction observation, and providing his technical expertise for water, wastewater, and environmental projects, as well as participating in business development and client relation activities.

Draus earned his bachelor's degree in environmental engineering from Wilkes-Barre University in May 1994 and brings 12 years of expertise in environmental engineering design and project management. Stephen offers skills in water and wastewater system design, stormwater management facilities, sewage planning, and hydraulic systems, along with experience in roadway design, land development process, and subdivision projects.

Pocono Health System (PHS) announced today that it is live with eClinicalWorks unified electronic medical record (EMR) and practice management (PM) software for its employed physicians. PHS is also launching eClinicalWorks Patient Portal to improve patient/provider communications and recently expanded its contract to include eClinicalWorks Enterprise Business Optimizer (eBO). With its employed physicians live on the EMR/PM, PHS is offering this solution to independent practices, with plans to create a community health record.

"PHS is proud to serve our physicians and our patients with the most advanced technology in medical records and communications," says Kathleen E. Kuck, Interim President & CEO of Pocono Medical Center and Pocono Health System. "Forging a relationship with eClinicalWorks reflects our strong commitment to providing our physicians with the technologies necessary to ensure excellence in patient care."

The Synchronium Group, developer of The Penn Regional Business Center (PRBC) in Monroe County, has appointed Cushman & Wakefield to market its 3.5-million-square-foot, master-planned business center. The multi-phase project will feature state-of-the-art data center facilities and Class A office space. It is located just 1.8 miles from I-80 in northeast Pennsylvania less than 2 miles from the New Jersey border.

The project's first two buildings, the Rt. 209 Campus and the Rt. 447 Campus, will feature 271,290 square feet and 100,000 square feet, respectively, on routes 209 and 447 in Smithfield Township. Each building will offer Tier 3 data center capabilities – upgradeable to Tier 4 specifications – as well as an optional Class A office environment and amenities. Interiors will be finished to exact user specifications.

Located 73 miles from Manhattan with synchronous data center transfer capabilities and easy access to the region's major thoroughfares, PRBC is compliant with all SEC/FED/OCC recommendations for business continuity for New York City and New Jersey-based firms. This includes a location at least 50 miles, but less than 125 miles, from a main operation, offering a separate watershed, a separate power grid, dual fiber pathways and a dual power supply.

PRBC has elicited strong support from the Pennsylvania Governor's office and legislators, with a program of business incentives to further support the appeal of the location.

For more information contact Tina Dennis, tdennis@synchroniumgroup.com, or (570) 424-5372

Women's Resources of Monroe County needs volunteers for 2008 and 2009! Volunteer to be a hotline counselor and provide the support that victims and survivors of domestic violence and sexual assault need. Counselors are needed for our 24 hour crisis hotline from 5pm to 9am, Sunday through Thursday. No previous experience required, only a desire to help others.

Our 69-hour training course will begin this June. Please call Christiana Sulinski at 570-424-2093 to discuss enrollment and your interest in making a lasting impact in our community! For more information, please contact Christiana Sulinski at 570-424-2093.

Monthly Breakfast

The March Monthly Breakfast was held at the Pocono Inne Town on March 28, 2008. Pocono Gift Baskets is located in Mt. Pocono and has been in business for over a year. Ms. Lisa Gadbois, owner, previously was a Spe-



left to right - William Skinner, Lisa Gadbois

cial Education Teacher for 15 years in the West Chester, PA area. Pocono Gift Baskets offers full service gift baskets with custom designs and covers all special occasions. Your baskets are made with a reflection of your taste. Remember to show appreciation and gift giving is an investment and it helps business with brand recognition. Ms. Gadbois also stated that she can imprint ribbon with your company name or logo. Pocono Gift Baskets make gift giving convenient and they make local deliveries and will ship nationwide.

They also offer a data reminder service. For more information or to see samples of baskets, contact Pocono Gift Baskets at 580-839-8903/800-977-2023 or log on to their web site at www.poconogiftbaskets.com.



left to right - Ruth Piancone, William Skinner, Laurie Kozar

Ms. Ruth Piancone is the President of Family Promise of Monroe County, which was formed in 2006. Family Promise of Monroe County, a non-profit agency, brings

shelter, meals, and support services to families without homes through a network of local congregations

All volunteers receive training to provide services. The five basic components to the program are: Congregations, Day Center, Transportation, Volunteers, and Fundraising. Religious facilities are used for overnight and they have assisted 130,000 guests. Ms. Laurie Kozar, Chair of Fund Development, discussed the yearly budget and stated that Family Promise is dependent on the community and donations. They hope to open in May or June and will be sending out support letters. Remember, all donations are tax deductible. For more information on their services, becoming a volunteer, or to make a donation, contact Family Promise of Monroe County at 570-517-3953.

Al Handy from Herbert, Rowland & Grubic, Inc. won the 50/50 drawing, which he donated to the special program.

Business Card Exchange



The Inn at Pocono Manor hosted the April 14th Business Card Exchange. They did an outstanding job: from the selection of food, beverages, and most importantly, an excellent facility for networking with your fellow Chamber members.

Monday Morning Report!

If you are interested in receiving the Chamber's Monday Morning Report
Please email
Denise Burdge at dburdge@greaterpoconochamber.com
so your email address can be
added to the
distribution list.
If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.

Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

DGK Insurance & Financial Services

Andrew Hatfield
P.O. Box 337
Factoryville, PA 18419
570-945-3031
570-945-7279
andrewh@dgkinsurance.com
www.dgkinsurance.com
INSURANCE

Fisher's Heating & Air Conditioning, LLC

Jeffrey Fisher
P.O. Box 137
Effort, PA 18330
610-681-4654
610-681-3909
fisherac@ptd.net
fishershvac@ptd.net
CONTRACTORS-HEATING & AIR CONDITIONING

Five Guys Burgers and Fries

Ann Negvesky
1009 Shoppes at Stroud
Stroudsburg, PA 18360
570-421-9804
anegvesky@aol.com
www.fiveguys.com
RESTAURANTS

Garyinthemorning.com

Gary Smith
RR 3 Box 3232
Stroudsburg, PA 18360
570-629-4486
570-620-0717
info@garyinthemorning.com
www.garyinthemorning.com
RADIO STATIONS

Kanyon's Golden Veterinary Clinic

Dr. Kristine Cyr
P.O. Box 111
Broadheadsville, PA 18322
570-402-0572
888-477-0433
kanyonsgold@gmail.com
www.kanyonsgold.com
VETERINARIANS

Keller Williams

Naomi Smith
637 Main Street
Stroudsburg, PA 18360
570-421-2890
570-421-3496
nsmith-finehomes@kw.com
www.pocono.yourkwoffice.com
REAL ESTATE

Lombardo, Rocco

Rocco Lombardo
3 Deer Moss Court
Saylorsburg, PA 18353
570-269-0096
570-688-1038
roccol@ptd.net
www.accomplishmentcoaching.com
COACHING-EXECUTIVE-BUSINESS-PERSONAL

Michael's Plumbing & Drain Cleaning

Michael Chiavaro
P.O. Box 231
Pocono Summit, PA 18346
570-234-6174
PLUMBING & DRAIN CLEANING

MMI Preparatory School

Kim McNulty
154 Centre Street
Freeland, PA 18224
570-636-1108
570-636-0742
kmcnulty@mmiprep.org
www.mmiprep.org
SCHOOLS- EDUCATION

New York Bakery & Deli

Jose Moran
P.O. Box 630
Marshalls Creek, PA 18335
570-223-8033
570-223-8002
milliecasillas@aol.com
RESTAURANTS-DELI & CAFÉ

ObSolution, LLC

Eric Tomlinson / Jeff Galada
P.O. Box 1070
East Stroudsburg, PA 18301
570-406-4859
570-426-1810
obsolutionllc@yahoo.com
WHOLESALE- ELECTRICAL, HVAC, PLUMBING

Phoenix Financial Group

Linda Occhiuzzo
538 Main Street
Stroudsburg, PA 18360
570-420-8040
570-420-8055
lindaocchiuzzo@phoenixfinancial.com
www.phoenixfinancial.com
MORTGAGES

Pike County Concrete, M.E.M.

Marvin Gilpin
504 Well Road
Lords Valley, PA 18428
570-775-7880
570-775-4053
marvin.minichi@verizon.net
CONCRETE MANUFACTURER

Pre-Paid Legal Services, Inc.

Michael Sutton / JuJuan Rawls
203 Blue Mountain Lake
East Stroudsburg, PA 18301
866-225-7757
570-476-5994
sutton70@prepaidlegal.com
www.prepaidlegal.com/hub/sutton70
LEGAL SERVICES

Pocono Web Design, LLC

Vernon Waltz
P.O. Box 732
Greentown, PA 18426
866-420-9125
570-689-1909
vern@poconowebdesign.com
www.poconowebdesign.com
WEB SITE-GRAPHIC DESIGN-HOSTING

Rokala Enterprises

Robert Larsen
410 Park Avenue
Mt. Pocono, PA 18344
570-839-8888
570-839-8888
REAL ESTATE-DEVELOPMENT & CONSTRUCTION

Servpro of Southern Monroe County

Justin Snarponis
16 Amy Circle
Newtown, PA 18940
215-806-1688
jsnarponis1@yahoo.com
FIRE & WATER DAMAGE RESTORATION

Tamiment Golf Club

Jan Springman
Bushkill Falls Road
Tamiment, PA 18371
570-588-6652
570-588-7415
jspringman@wolfingtoncos.com
www.tamimentgolf.com
GOLF COURSES- COUNTRY CLUBS

Top of the World Ice Sculptures

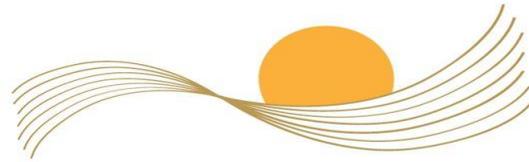
Gregory Restaino
252 Top of the World Terrace
Effort, PA 18330
570-629-9690
redeemed8@verizon.net
www.topoftheworldicesculptures.com
SPECIALTY CATERING

Value Inn

Ray Shah
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The Voice of Business since 1910

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